



# Station Area Advisory Group (SAAG) ORIENTATION MEETING

Wednesday, February 28, 2018 | 6-9 pm

# Meeting Agenda

- I. WELCOME AND INTRODUCTIONS
- II. BACKGROUND: OPPORTUNITY AND CITY PLANNING CONTEXT
- III. SAAG MEMBERS - "WHO WE ARE"
- IV. SAAG OVERVIEW - "HOW WE WILL WORK TOGETHER"
- V. PUBLIC COMMENTS
- VI. NEXT STEPS
- VII. ADJOURN

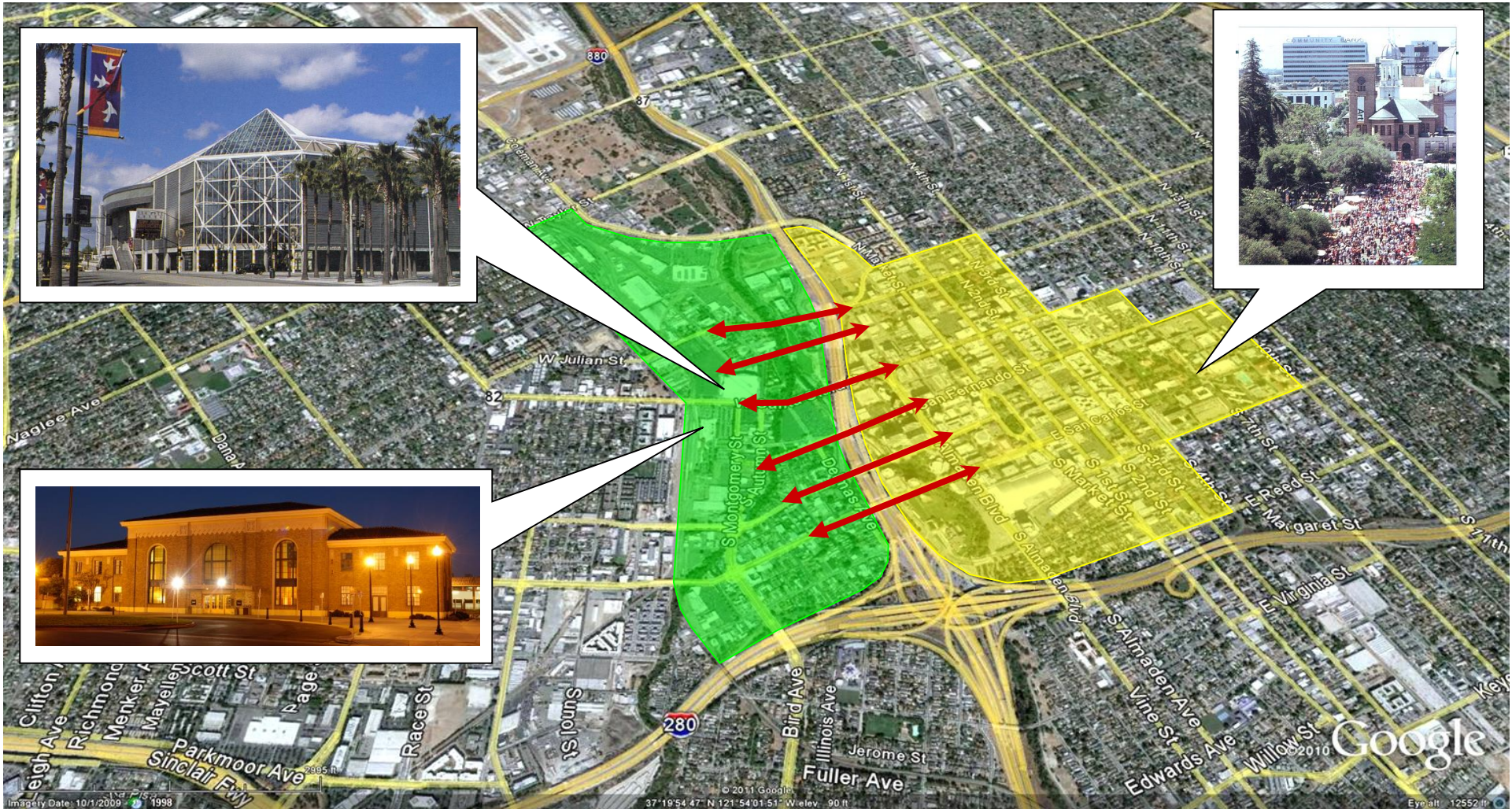




## II. Background: Opportunity and City Planning Context

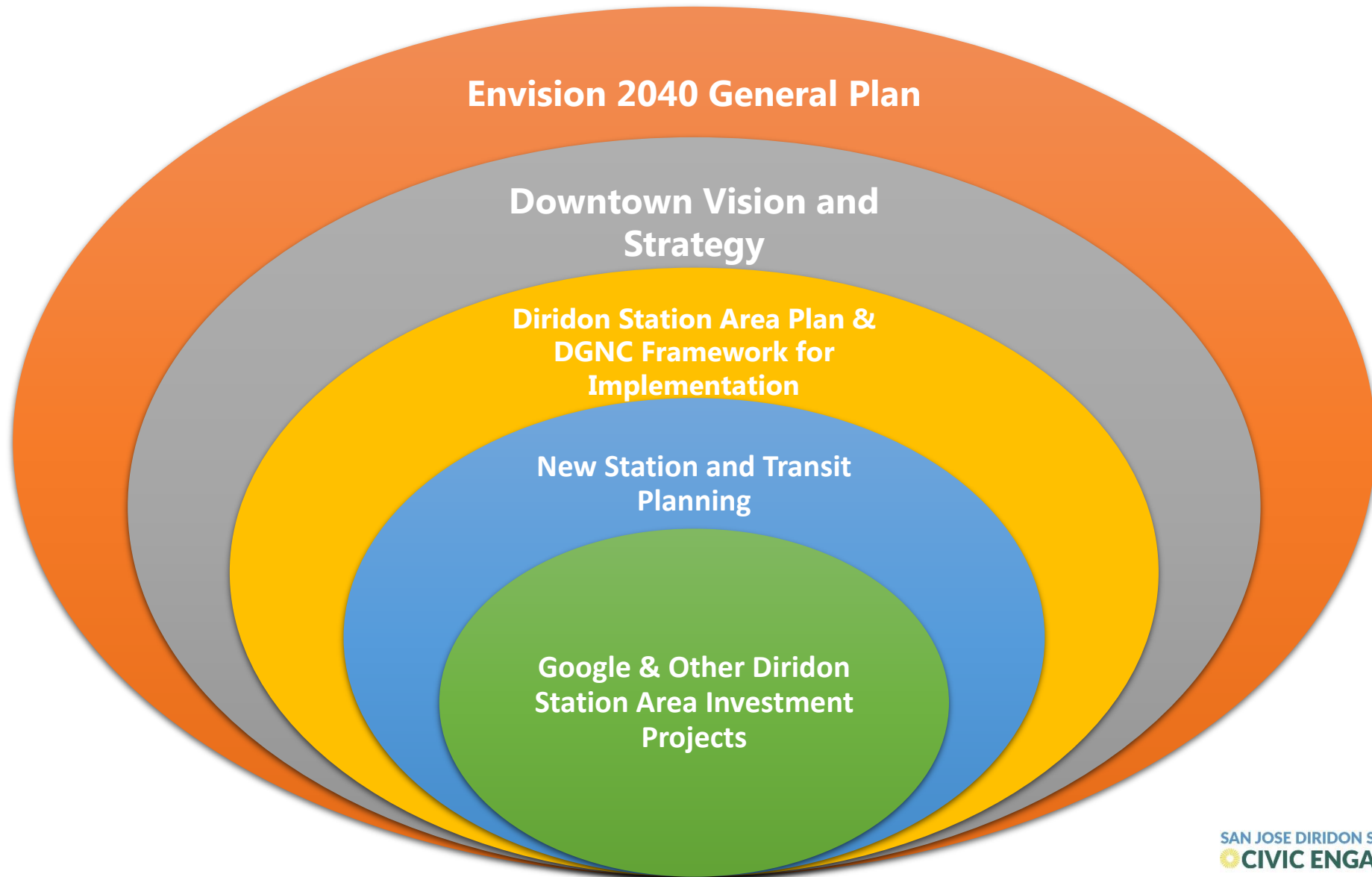


# Downtown Expansion





# City Planning Context: Diridon Station Area



# Publicly-Owned Properties

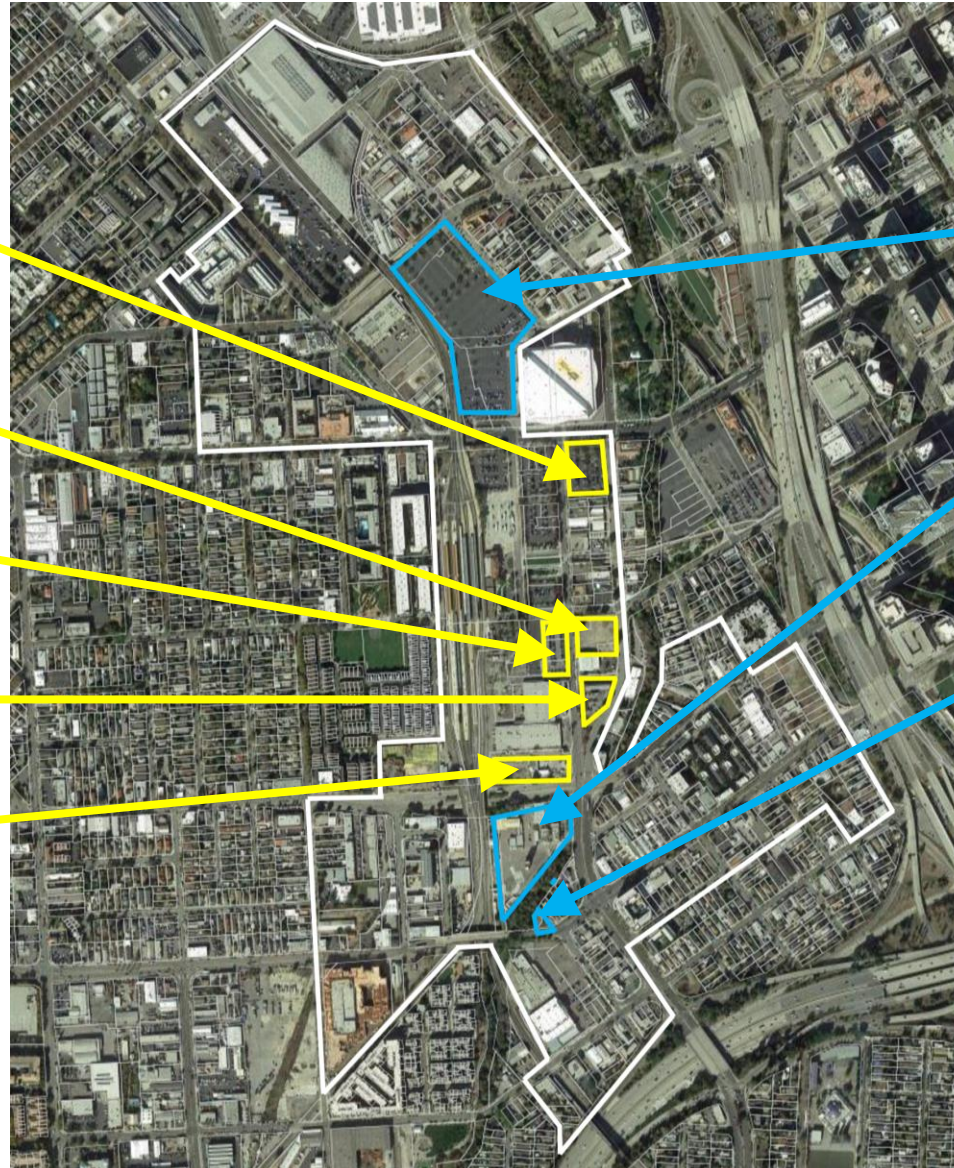
**8 S. Montgomery St.**  
**SARA-Owned**

**510 W. San Fernando St.**  
**SARA-Owned**

**105 S. Montgomery St.**  
**SARA-Owned**

**150 S. Montgomery St.**  
**SARA-Owned**

**645 Park Ave.**  
**SARA-Owned**



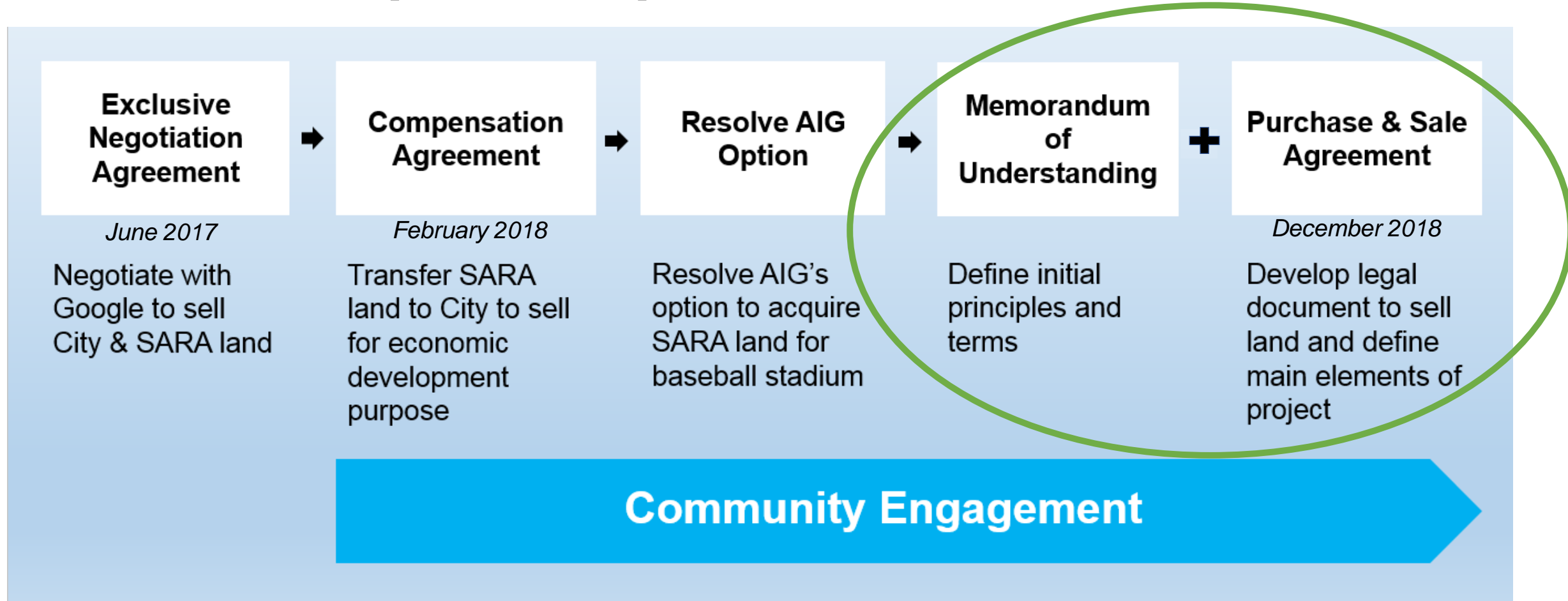
**525 W. Santa Clara St.**  
**City-Owned**

**255 S Montgomery St.**  
**City-Owned**

**697 W. San Carlos St.**  
**City-Owned**

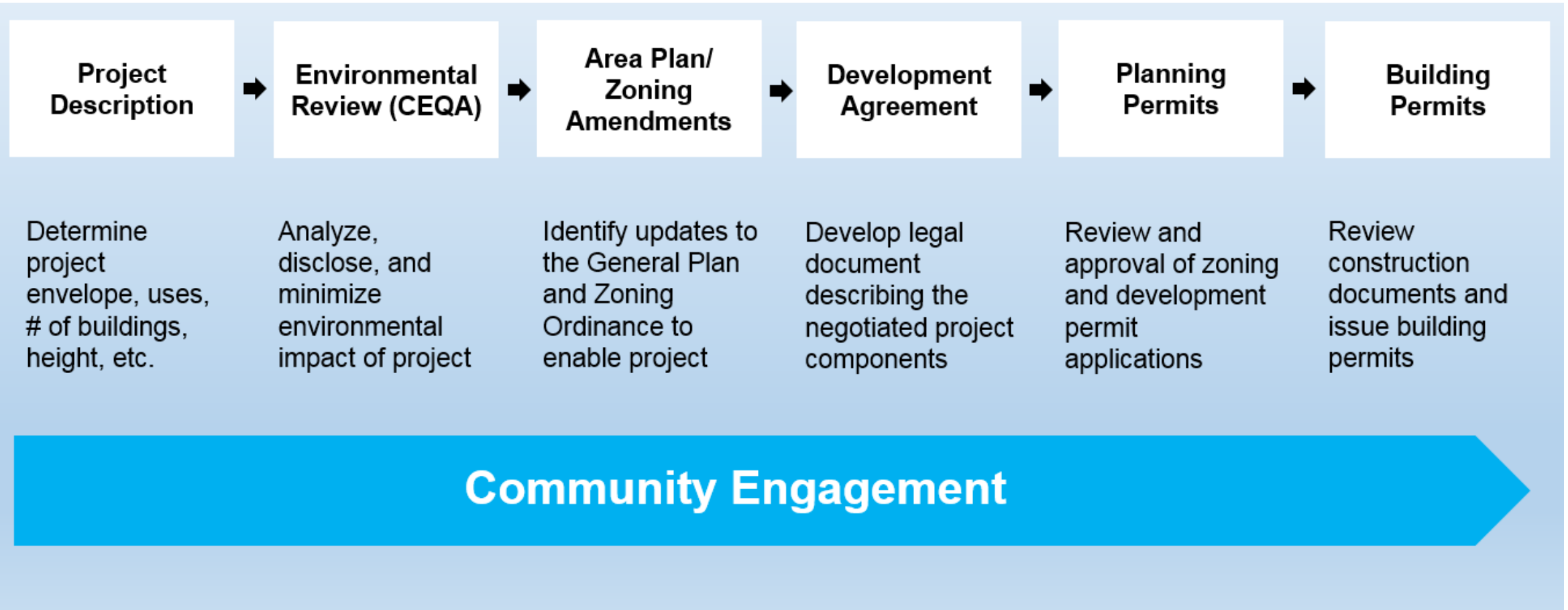
# Google Project Timeline

## Phase I: Concept Development and Land Sale (2018)



# Google Project Timeline

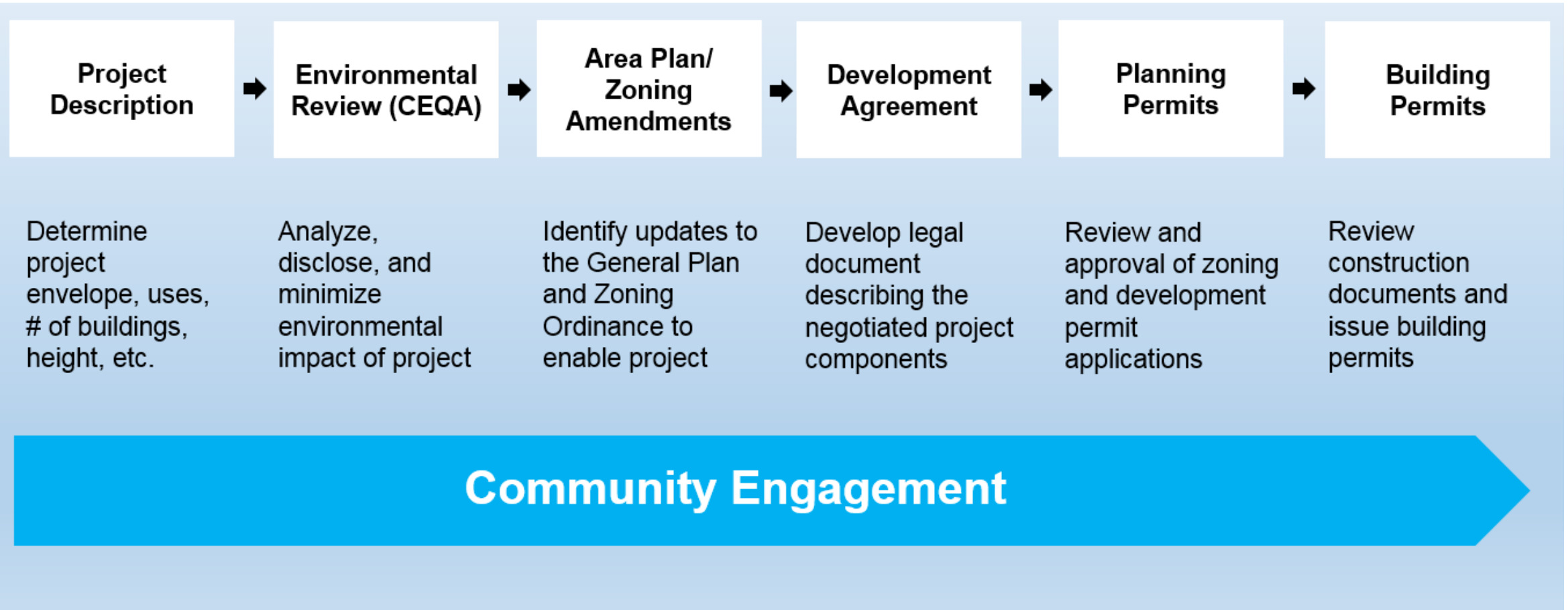
## Phase II: Project Approval (2019 to 2020+)





# Google Project Timeline

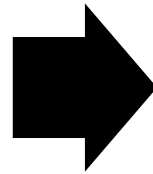
## Phase II: Project Approval (2019 to 2020+)



# Need for Station Area Engagement

2018

Private  
Development



2019 &  
Beyond

- Private Development
- Station Design
- Multi-Modal Access
- Parking & Traffic
- Construction Planning
- Other



# 2018 Civic Engagement Elements (Phase I)

1. Station Area Advisory Group (SAAG)
2. Citywide Saturday Forum
3. Citywide Meetings Outside Downtown
4. Online Information and Engagement ([www.diridonsj.org](http://www.diridonsj.org))
5. Review all Ideas/Submissions



# Roles of Civic Engagement Elements

- Clarify community interests, aspirations, and concerns
- Help identify potential options and solutions
- Serve as sounding board for development concepts
- Help ensure that diverse perspectives are included in the decision-making process
- Assist in project understanding and engagement





# Q & A



### III. SAAG MEMBERS

## “Who We Are”



# Group Exercise

- 1. Organize into Groups** *(as identified on the following slide)*
- 2. Share the following information:**
  - Name and organization
  - 1 hope for the SAAG/station area
  - 1 fear for the SAAG/station area
  - Favorite activity outside of work
- 3. Report back**
  - Each person to report back to the larger group, with the hope and fear identified by a partner in the group

# Group Exercise

## **Team 1**

- Adobe
- Delmas Park NAC
- California High Speed Rail

## **Team 2**

- Google
- Gardner Neighborhood Association
- SC and SB Building Trades

## **Team 3**

- Minority Business Consortium
- Lofts on the Alameda
- CalTrain

## **Team 4**

- San Jose Downtown Association
- Plant 51
- SV Bike Coalition
- SAP

## **Team 5**

- Silicon Valley Leadership Group
- Shasta Hanchett
- Greenbelt Alliance
- Santa Clara County

## **Team 6**

- South Bay Labor Council
- Market Almaden
- Guadalupe River Park Conservancy
- Santa Clara Valley Water District

## **Team 7**

- SVO
- SJDRA #1
- San Jose State University

## **Team 8**

- SPUR
- PACT
- St. Leo's

## **Team 9**

- SV Rising
- North Willow Glen NA
- San Jose Unified School District
- Santa Clara Valley Transportation Authority

## **Team 10**

- Working Partnerships USA
- Alameda Business Association
- SJDRA #2

## **Team 11**

- SV Law Foundation
- Cahill/Georgetown
- SJDRA #3
- SV@Home



## IV. SAAG OVERVIEW

# “How We Will Work Together”



# SAAG Responsibilities

- Attend all meetings - up to 9 meetings will be held; over 6 months. Meetings will be held from 6:00 – 9:00 pm
- Participate in meetings and communicate your position on topics under consideration
- Meet with your constituents between meetings to allow for two-way communication of information
- Attend public meetings and events (when possible) when the project is discussed
- Spread the word about the project



SAAG  
Meetings

# Meeting Procedures

- Meeting agendas will be published in advance of each meeting (7 days).
- All meetings are open to the public; public comments will be taken at the end of every meeting.
- Meetings will be organized and facilitated by the City and the consultant team (Dave Javid of Plan to Place and Matt Raimi of Raimi + Associates).
- SAAG members are responsible for communicating their ideas and position on topics at each meeting.
- Summary notes from each meeting will be provided prior to the next meeting.



SAAG  
Meeting

# Civil Discourse

*“Civil discourse is engagement in discourse (conversation) intended to enhance understanding.”*

– Mark Kingwell (1995)

*“ Civil discourse is a robust, honest, frank and constructive dialogue and deliberation that seeks to advance the public interest.”*

– C. Brosseau (2011)

*“the exercise of patience, integrity, humility and mutual respect in civil conversation, even (or especially) with those with whom we disagree.”*

– S. Herbst (2010)



# Group Agreements

A starting point for group agreements...

- Listen to understand, not respond
- Respect diverse individuals and opinions
- Share the floor
- One person speaks at a time – *turn nameplate vertically*
- Turn cell phones off
- ... What else???

# SAAG Meeting Schedule

Date	Time	Location
February 28, 2018	6:00PM	Committee Rooms 118-120
March 21, 2018	6:00PM	Committee Rooms 118-120
April 9, 2018	6:00PM	Committee Rooms 118-120
April 30, 2018	6:00PM	Committee Rooms 118-120
May 23, 2018	6:00PM	Committee Rooms 118-120
June 27, 2018	6:00PM	Committee Rooms 118-120
July [TBD]		Committee Rooms 118-120
August 13, 2018	6:00PM	Committee Rooms 118-120
August 29, 2018	6:00PM	Committee Rooms 118-120

# PUBLIC COMMENT



# Next Steps

- Next Meeting – March 21, 2018 – 6:00PM
- [www.diridonsj.org](http://www.diridonsj.org)
- **NEW POSITION** - Diridon Station Area Civic Engagement Manager

# THANK YOU